

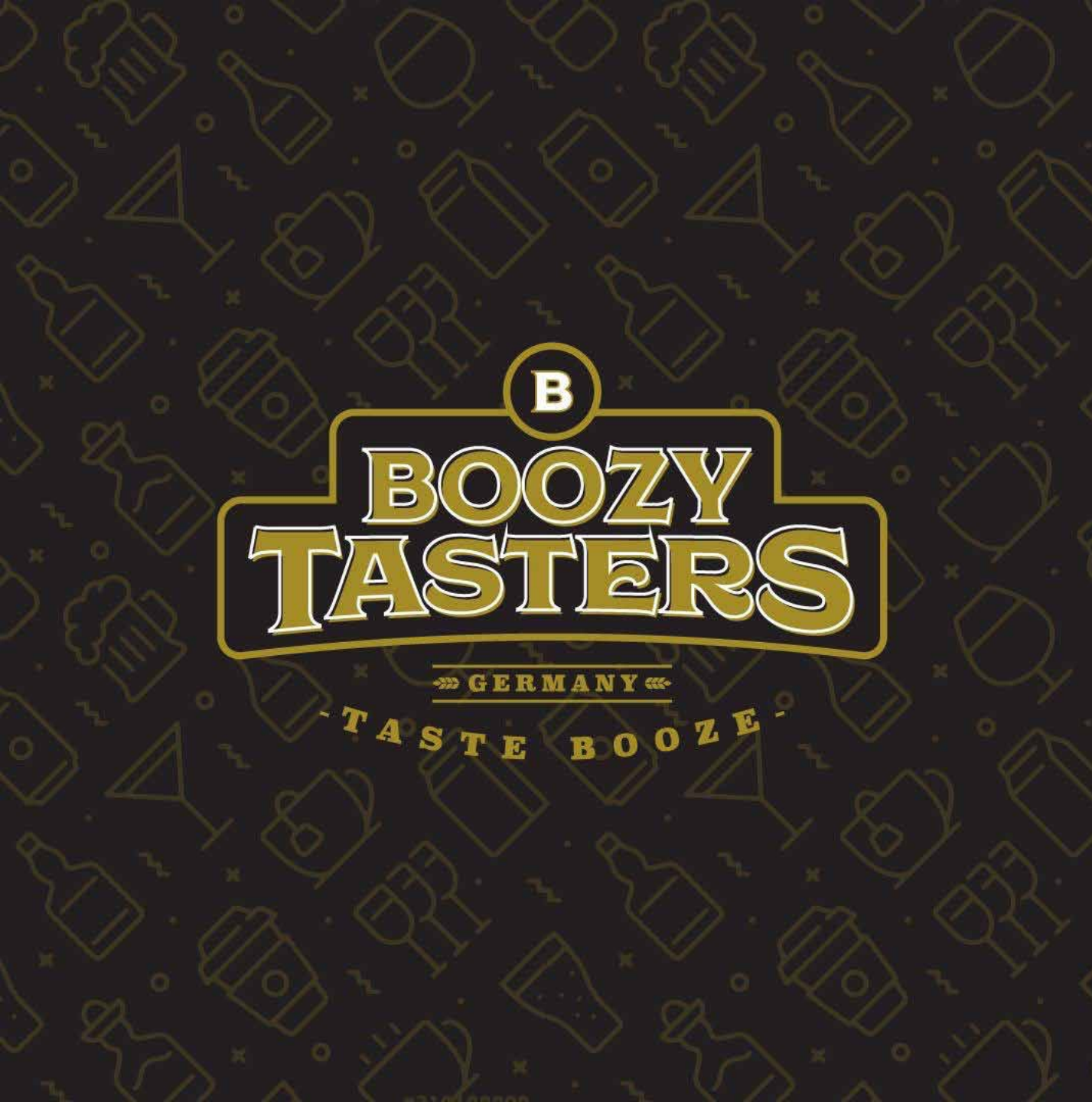
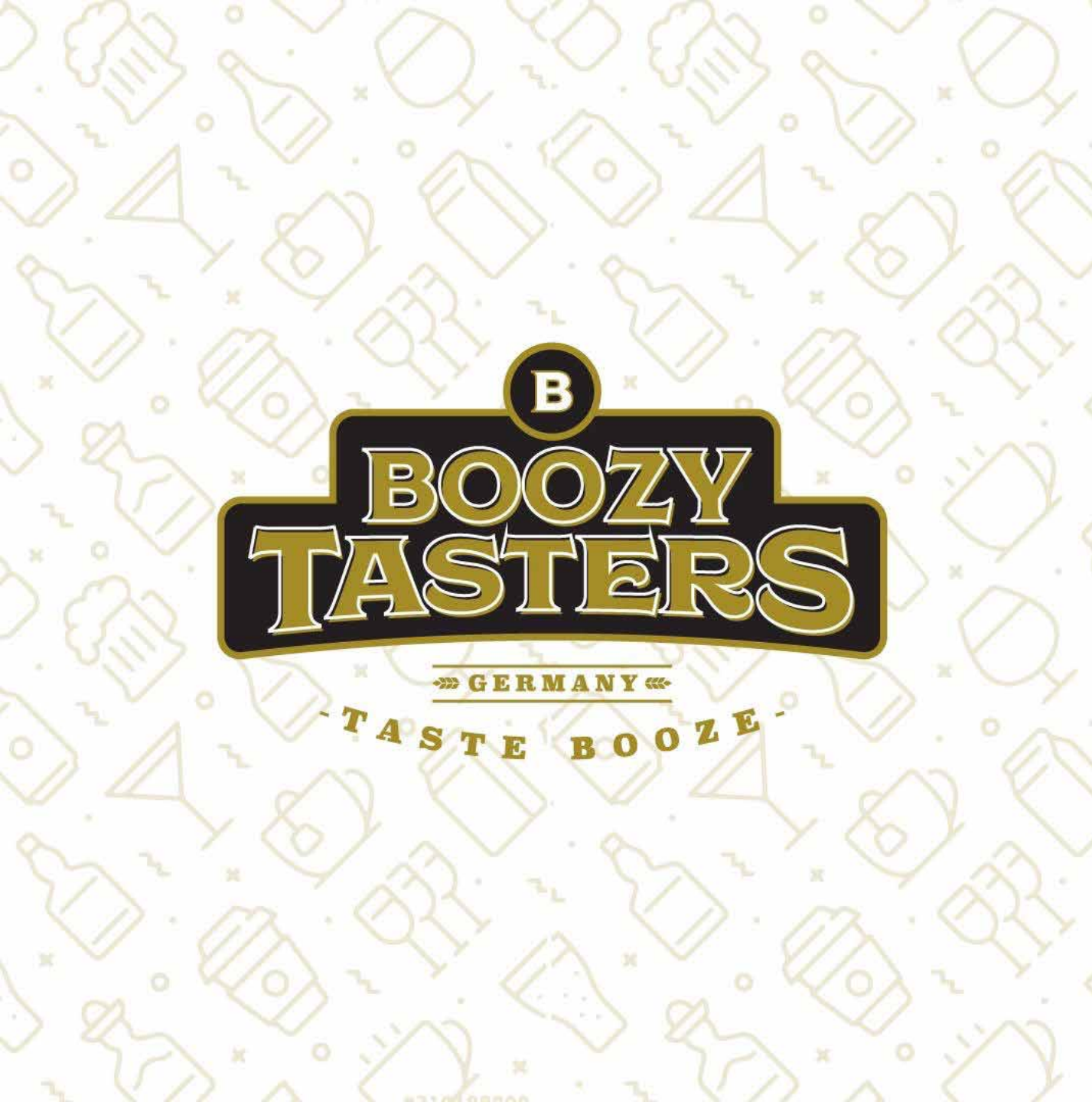


# Work Examples



LOGOS







Leah  
Aguirre  
LCSW

Leah  
Aguirre  
LCSW





**RTL GENOMICS**  
A Division of MicroGen Diagnostics



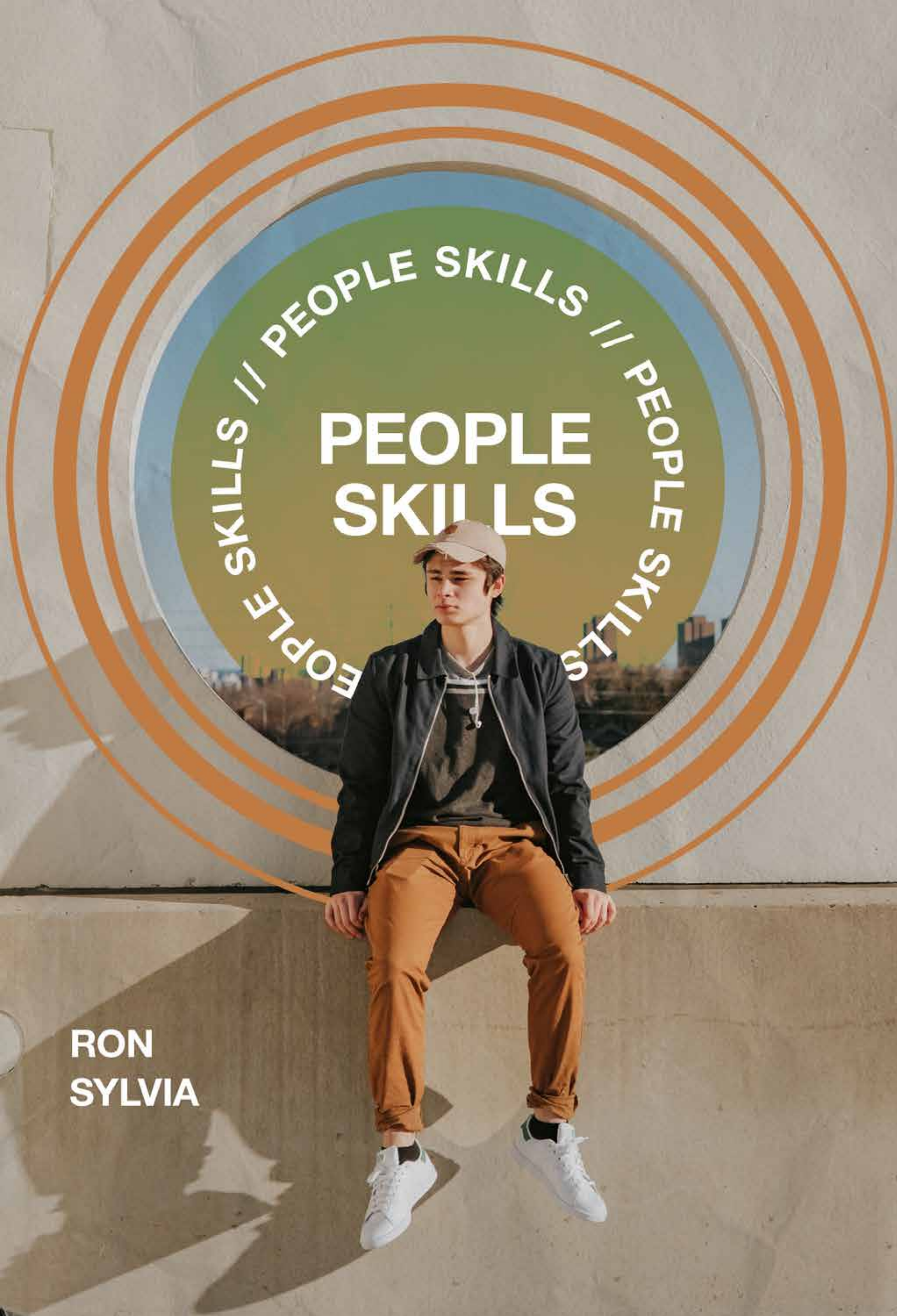




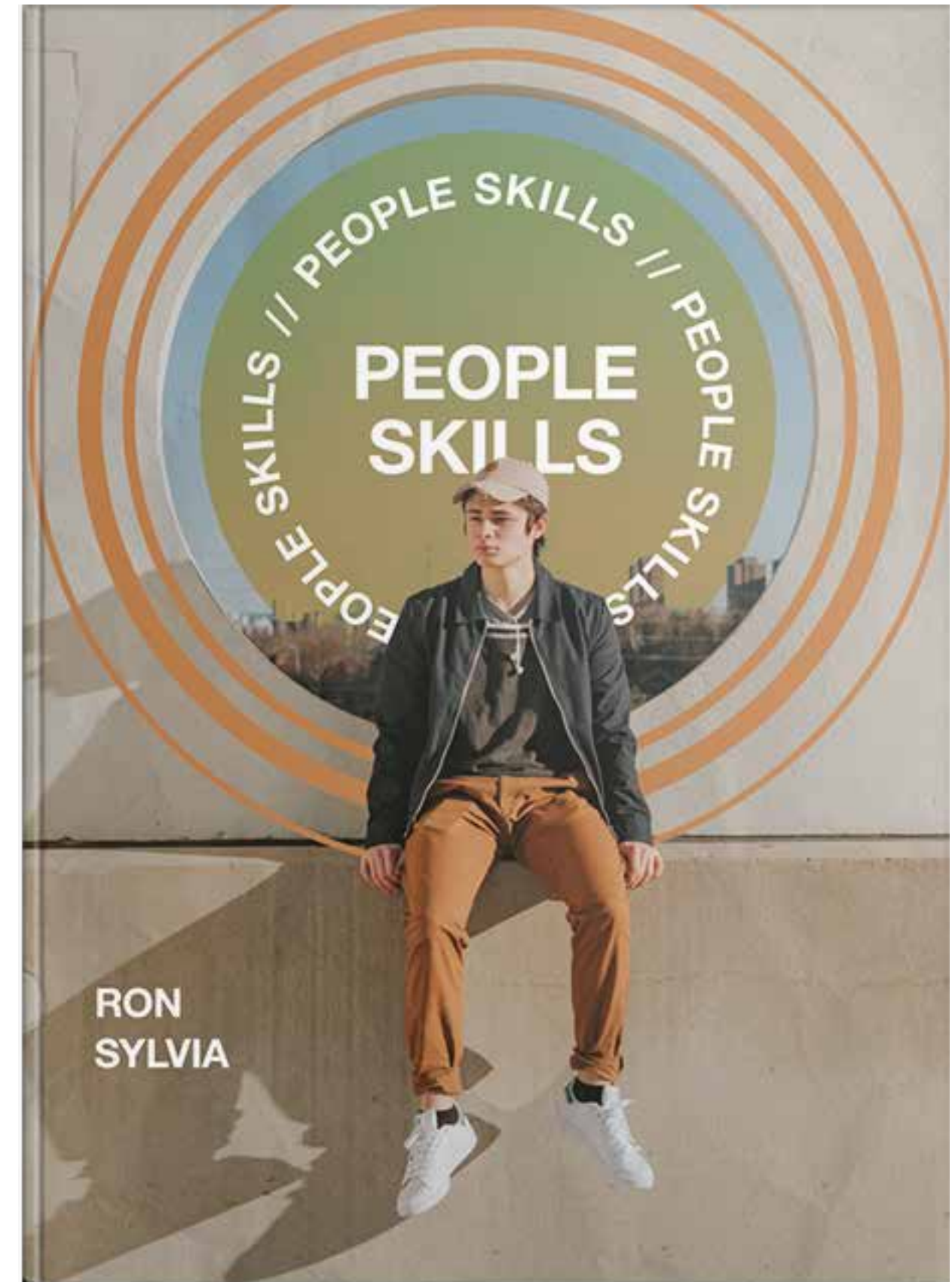


BOOK  
COVER



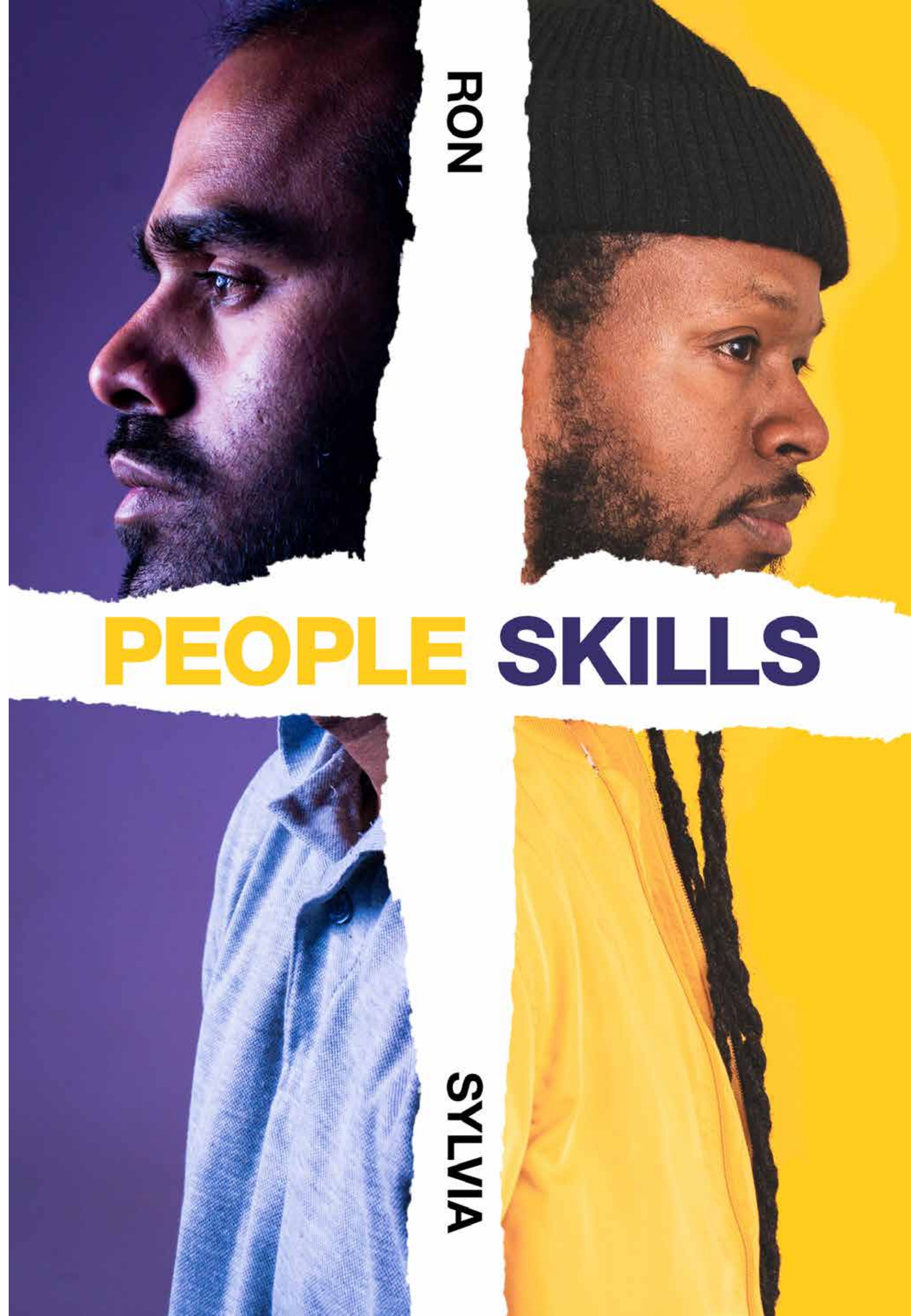
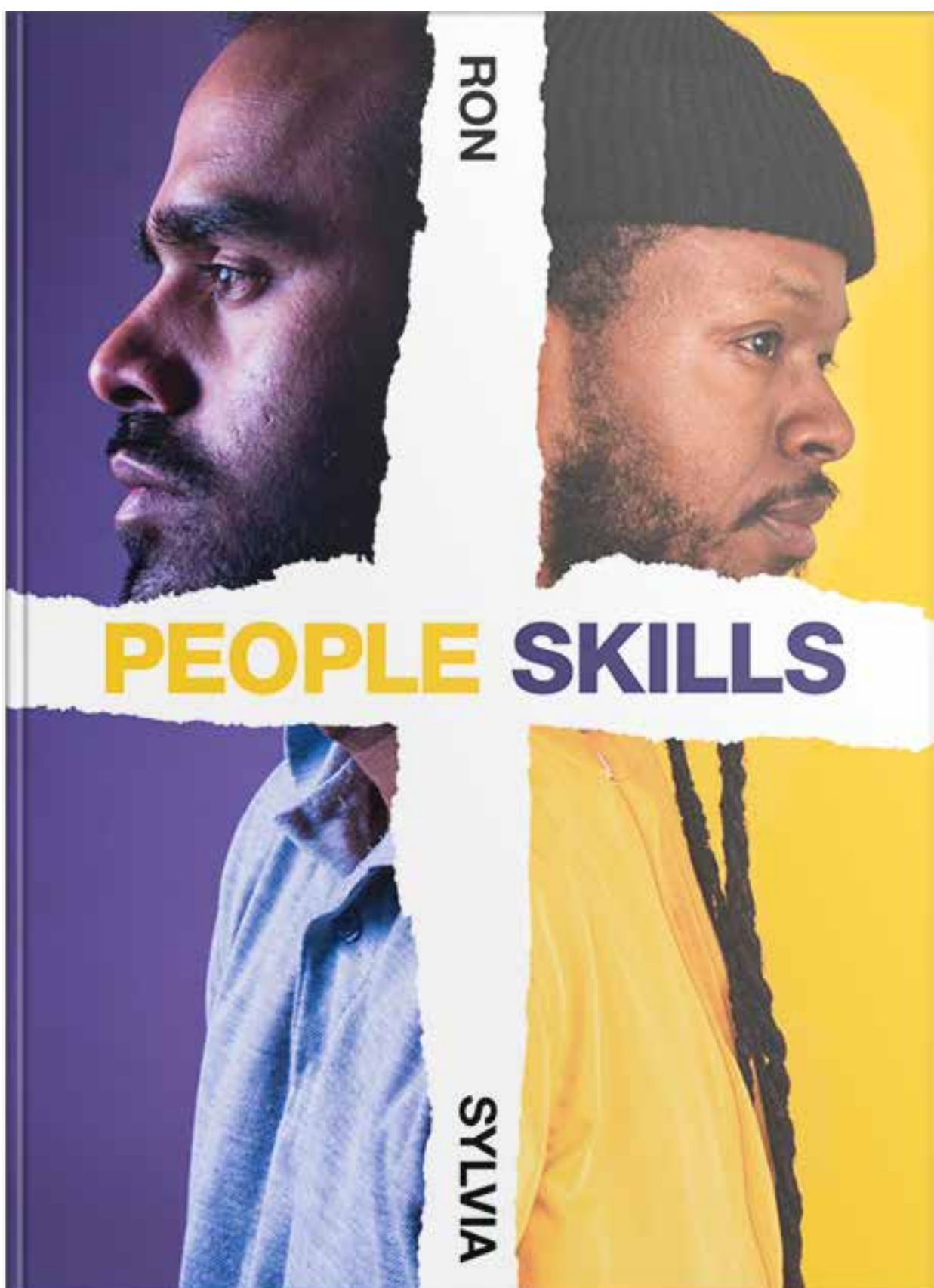


RON  
SYLVIA

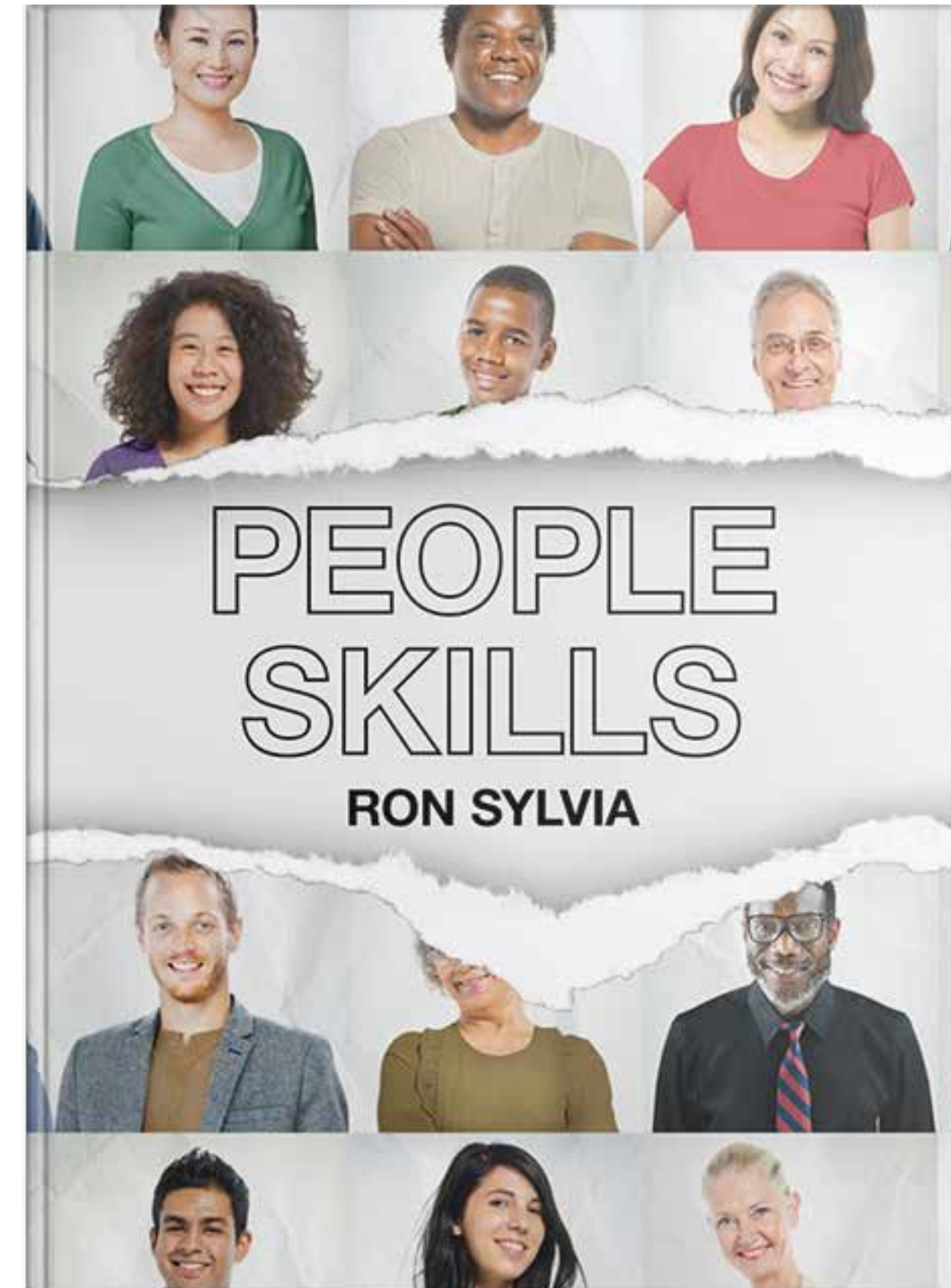
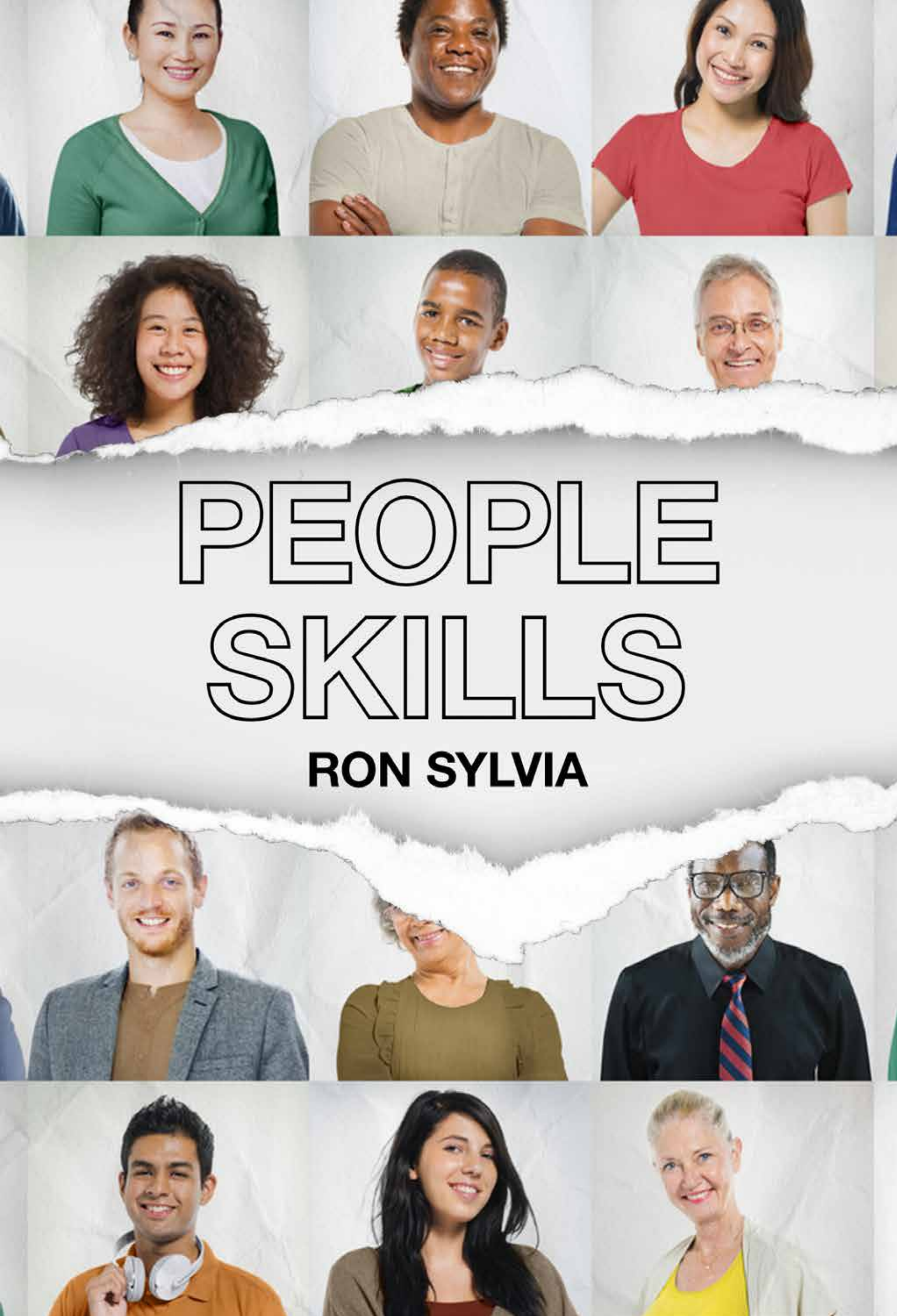


RON  
SYLVIA











DARREN  
HARDY

**Compound Effect Campaign**

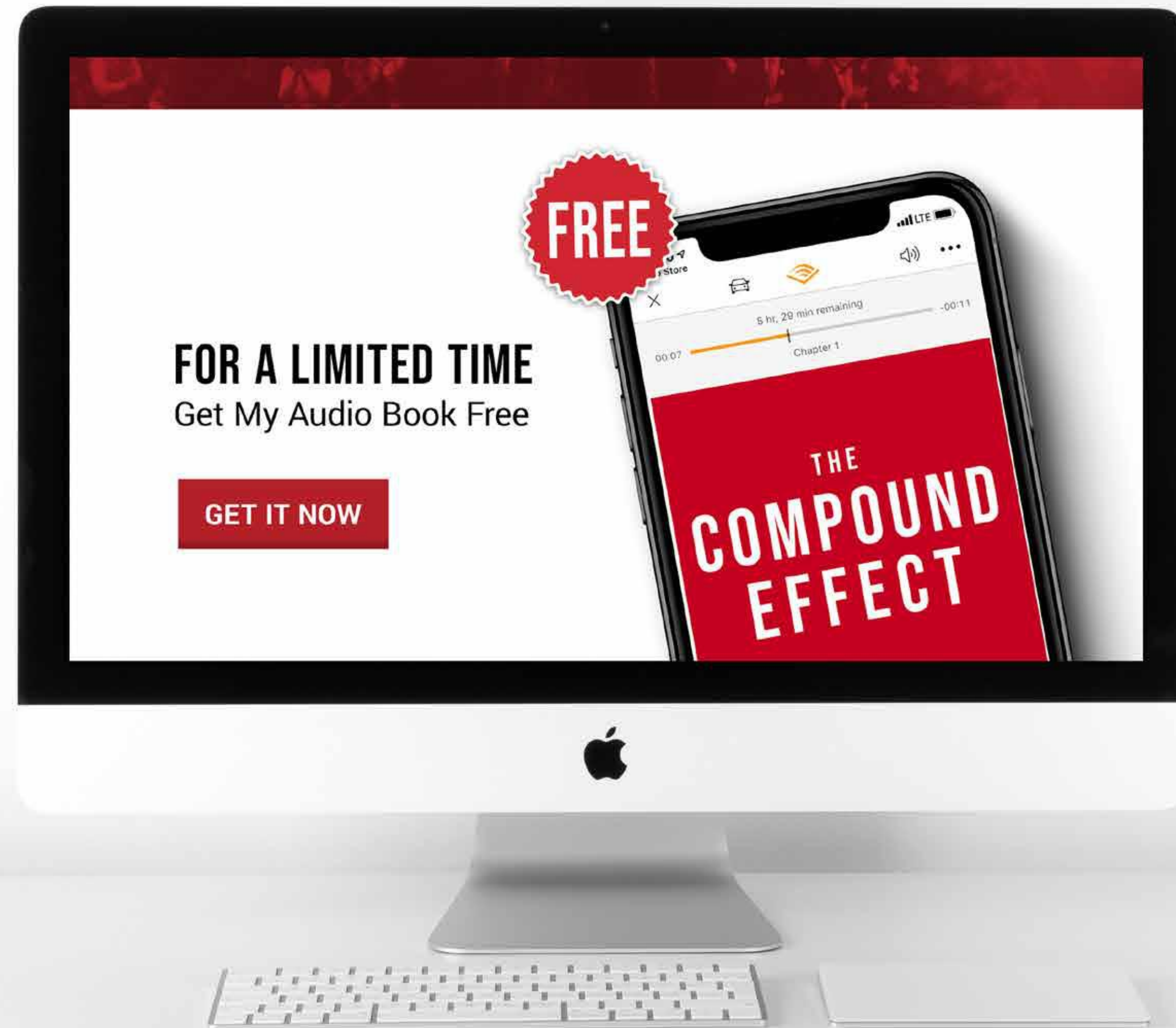


# LANDING PAGE

Desktop

4

THE  
COMPOUND  
EFFECT





## Header Image

## Offer

## Credentials

## Teaser

### Excerpt/Inspirational Quote

## Form/Call to Action

## Simple Footer



# THE COMPOUND EFFECT



LANDING  
PAGE

Mobile

6

THE  
COMPOUND  
EFFECT





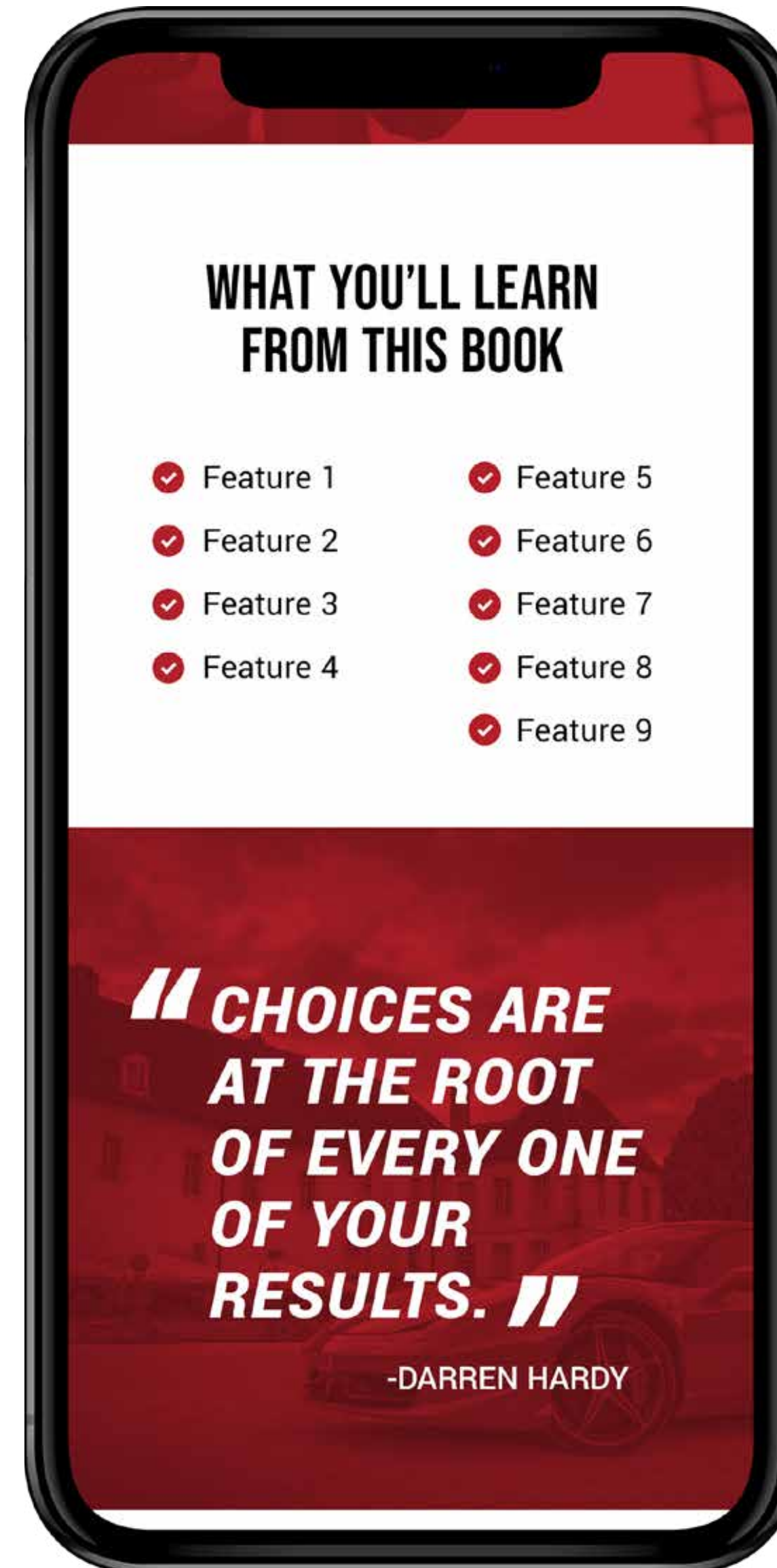
# SCROLL 1



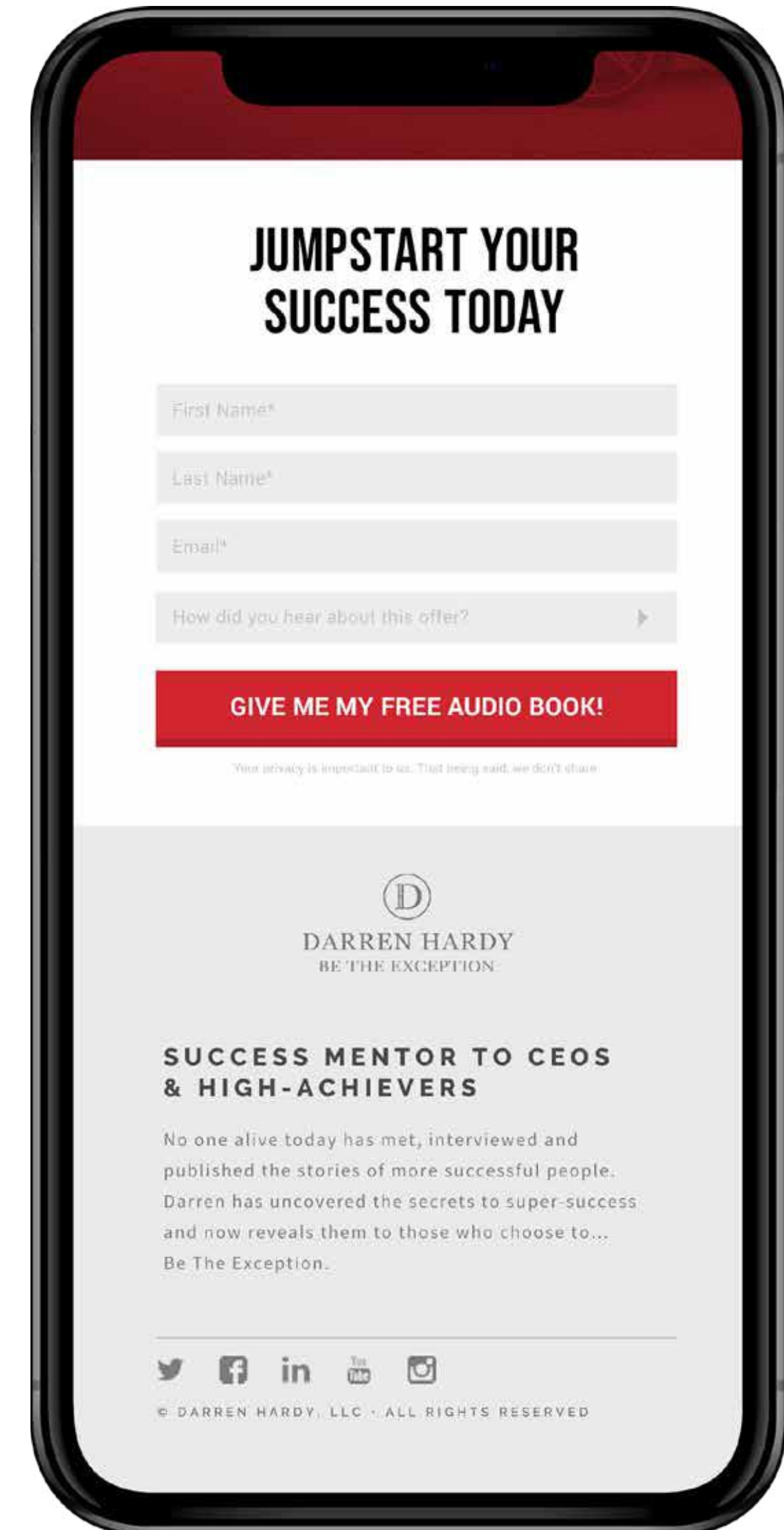
# SCROLL 2



# SCROLL 3



# SCROLL 4





Ads

9

THE  
COMPOUND  
EFFECT





# FACEBOOK



# PPC MOBILE



# TINDER AD





# INSTAGRAM ADS

1



2



3



4

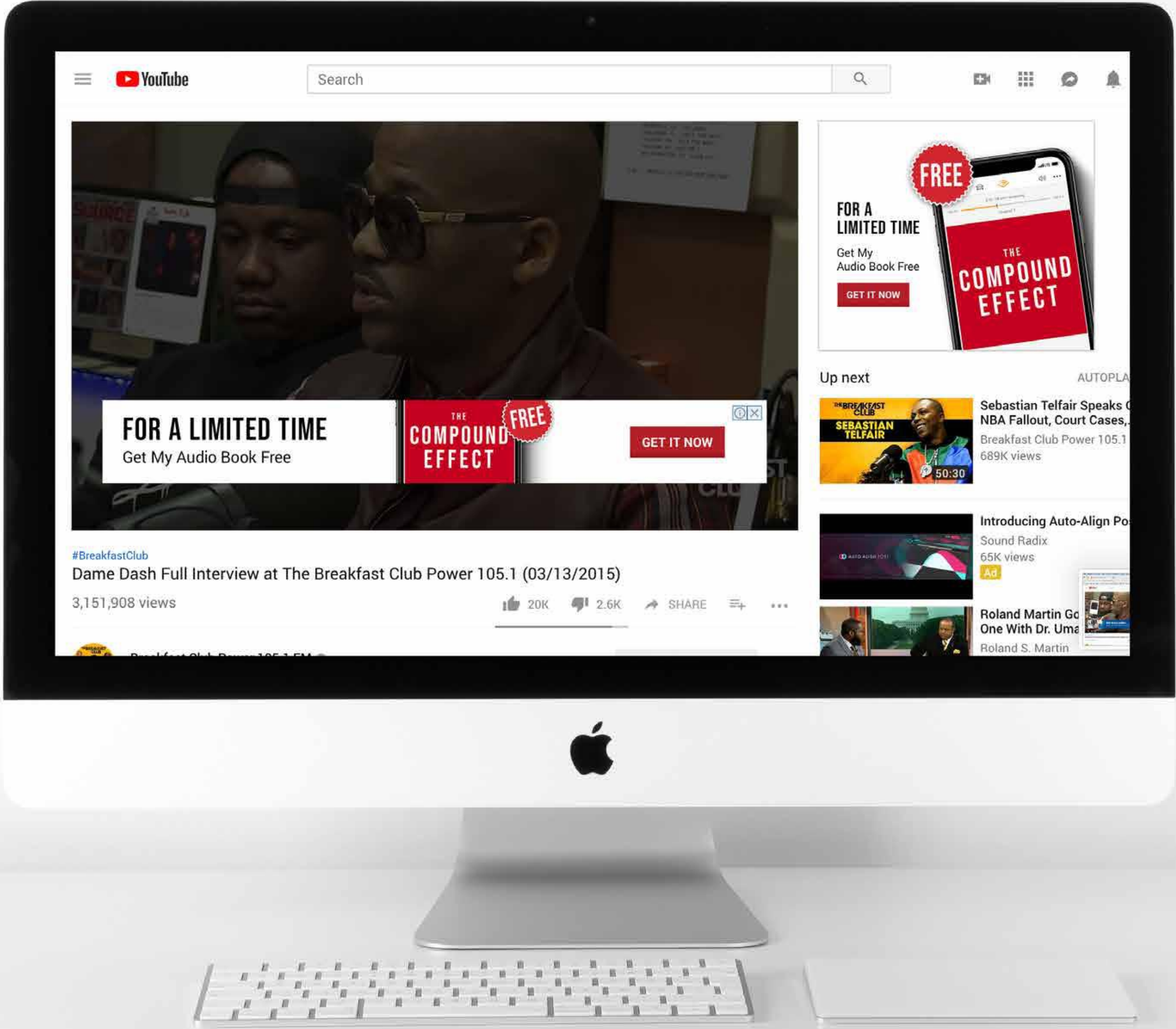


5





# REMARKETING AD





# MOMENTUM

**Sales Conference Campaign**








# SAVE THE DATE SERIES






**MOMENTUM**  
JULY 12-15

**MOMENTUM**  
[moh-men-tuhm]

The force that keeps an object moving or keeps an event developing after it has started: A boulder rolling down a hill gains **momentum**. So does an idea, a team on a winning streak, or the economy. If a process or movement gains **momentum**, it keeps developing or happening more quickly and keeps becoming less likely to stop.

**CAN'T STOP. WON'T STOP.**

On top of record sales, let's celebrate in person for the first time in over a year. Let's celebrate being able to support the QSR industry when we needed us the most. Let's celebrate goals achieved and visions that are being able to try when it's time to celebrate.



**BUILD THE MOMENTUM**


Join us in person for the 2021 Global Sales Conference. It'll be a week of celebration, motivation, and education. Let's get together, connect as a team, and prepare for our future—let's build momentum!

**MOMENTUM**

**SAVE THE DATE**  
July 11 - July 15

Let the countdown begin!  
Our meeting *takes off* on Monday, July 12. Make plans to be in Carlsbad from Sunday through Thursday afternoon.

**MOMENTUM**  
Celebrate, Motivate, and Educate



**MOMENTUM**  
JULY 12-15

**“**

*takes a team of leaders to create the momentum, it takes a vision to direct momentum, it takes a massive action to build on momentum, and it takes discipline to sustain the momentum. Momentum is the bridge between a vision and its results.*

**CREATE YOUR MOMENTUM**





# Headline Here

- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vehicula, nibh at imperdiet blandit, diam nunc scelerisque odio, vitae sodales nibh ligula et magna. Etiam fringilla mattis nisl, eu feugiat augue convallis eget. Maecenas ut lacinia justo.



consectetur adipiscing elit. Donec  
dit, diam nunc scelerisque odio, vitae  
iam fringilla mattis nisl, eu feugiat  
ut lacinia justo. Vestibulum sit amet  
cipit sed sed eros. Donec sodales velit  
tas odio fringilla, gravida orci sed,  
ectus, sit amet consectetur ligula  
s erat quis volutpat. Cras a enim at mi  
leo eu nisl eleifend, non elementum





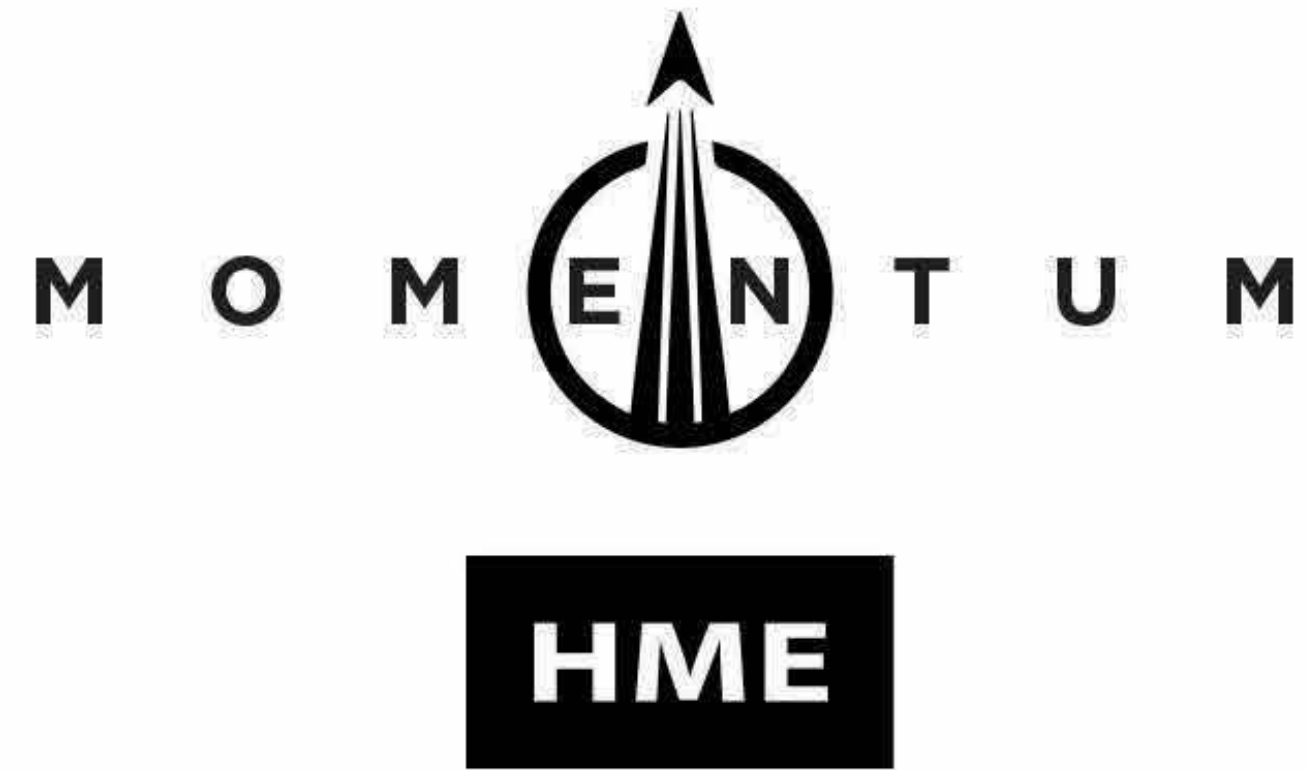
TEAMS BACKGROUND

















# THE PORK PALACE

**Label for pet treat line**







# LIGHTHOUSE CHURCH

**Various Graphics**







SALVATION  
ARMY

**San Diego Ballet Campaign**





FAMILY ARTS  
& LITERACY  
NIGHT

P R E S E N T S



OCTOBER 27 | 6:30PM-8PM

FOLKLORE MEETS FUNK! AN ANCIENT TALE OF A MAGICAL BIRD OF FIRE COMES TO LIFE WITH AN CONTEMPORARY TWIST. JAVIER VELASCO'S MODERN/BALLET FUSION STAGING, TEAMING CLASSICAL DANCERS WITH HIP HOP ARTISTS, LIGHTS UP THE STAGE WITH ORIGINALITY AND BOUNDLESS ENERGY. YOU WON'T WANT TO MISS THIS AMAZING PERFORMANCE.



Joan B. Kroc Theater  
6845 UNIVERSITY AVE, SAN DIEGO, CA 92115



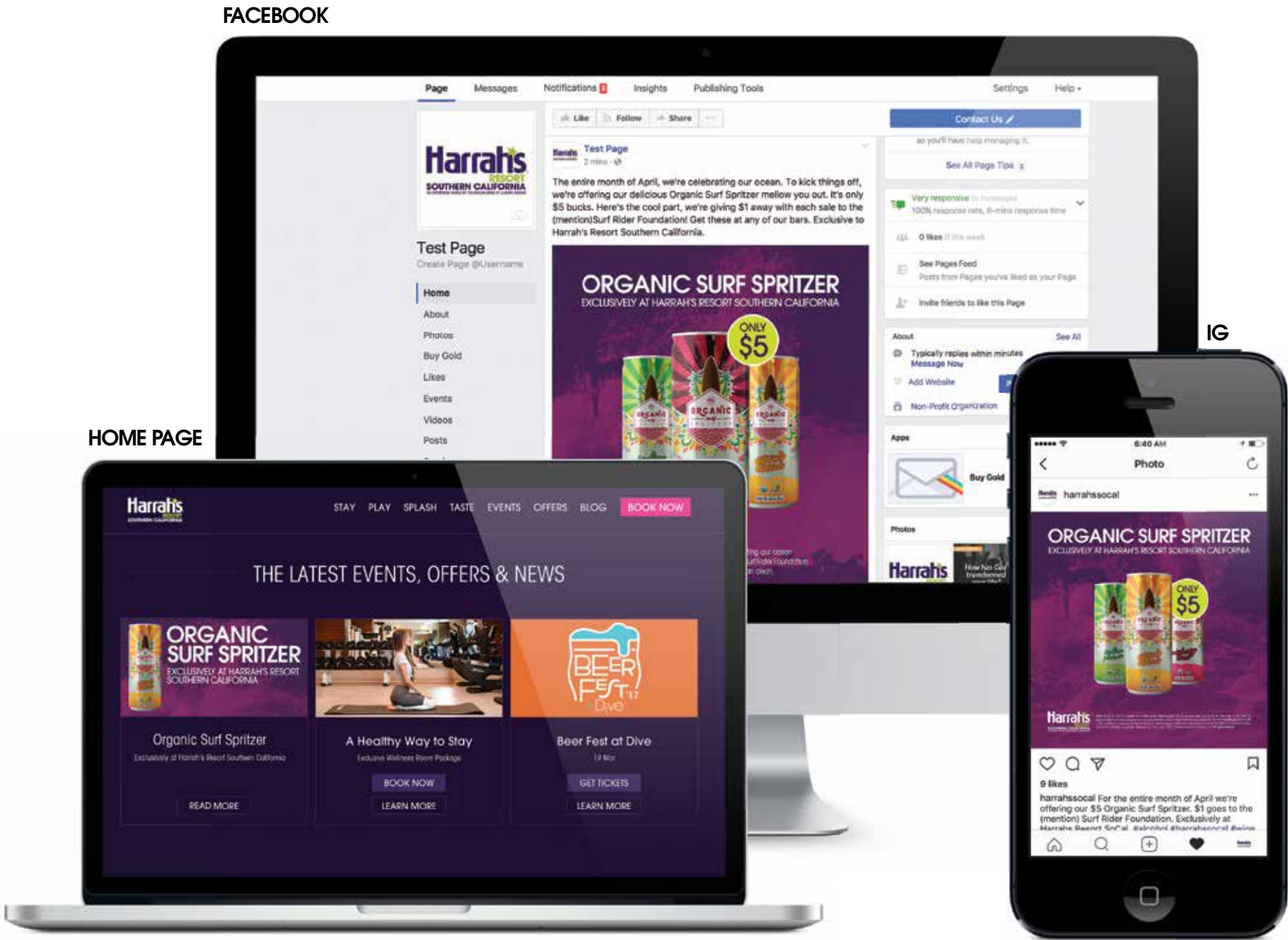
# HARRAH'S CASINO

**Spritzer Campaign**











MAGAZINE AD



DOOR HANGERS



COASTERS

ON THE CASINO FLOOR



GUEST HOTEL ROOM





